

## Annual Report for Jacob's Well 2021

In 2020 Jacob's Well produced one issue of 2,400 print copies with even more digital readers. This was the first print issue of the magazine since the beginning of the pandemic. The previous two issues were both digital only.

Recently, Jacob's Well had changes to its volunteer staff. Joshua Moore, a young man from outside our diocese has agreed to serve as our Digital Publications Manager. This role entails overseeing our website, social media accounts, digital subscriptions, and the Mailchimp email platform. Katie Sorenson, our Assistant Editor had to step down. Amelia Antzoulatos has agreed to serve as our new Assistant Editor. She is a young woman who lives in the NYC area and currently works for the Greek Archdiocese.

The quality of Jacob's Well is highly dependent on having a hardworking and talented team of volunteers who give their particular talents to the diocese. If it wasn't for their sacrifices and service, this magazine would not be possible. If you find a particular issue or article a blessing, send an email to one of our team members and thank them for their service.

Over the past couple years, the cost of paper has risen drastically which has put a considerable strain on the budget for Jacob's Well. Therefore, it is important for each parish to make sure that it uses every copy that it gets from the diocese, getting them into the hands of parishioners rather than sitting around in a stack at church. I highly recommend that when your parish received the next issue of Jacob's Well you hand it out when the cross is venerated at the end of the Liturgy. Take a proactive approach to distributing the magazine.

The next issue's theme will be "Secularism" and is due to come out after Pascha in 2022. Over the next year it is the goal of Jacob's Well to set up an online marketplace where additional copies of an issue or past issue can be ordered by parishes or individuals. It will also allow parishes and individuals outside of our diocese to subscribe to the magazine, something for which there is considerable interest.

As always, feedback is welcomed. It is helpful to know when a particular piece or theme was impactful. And it is encouraging for the Jacob's Well team to know when their work has blessed someone in a particular way. It not only helps keep the team motivated but it also lets us know what kind of content was successfully which helps guide future issues.

Thank you for your financial support. The donations made to the DDB, and to the financial support of the diocese given by your parish make ministries like Jacob's Well possible. Jacob's Well is tool to help your parish welcome visitors, connect with inquirers, and to educate our parishioners. It is also a tool for our people to share their faith, with friends and family by sharing articles from the magazine with them.

Fr. Mathew Brown